

# W COMMUNITY Watersheds:

Platform for Outreach and Creation of Impact

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# Outline

## ❖ **Community Watershed (CW)**

- Timeline of CW Projects at ICRISAT
- CW at ICRISAT

## ❖ **Drivers for Upscaling**

- Islanding Approach
- Multi-layered Partnerships
- Knowledge Sharing and Innovation: ICT Innovations for Agriculture

## ❖ **Soil Health Assessment as an Entry Point**

## ❖ **Case in India: Bhoochetana**

## ❖ **Case in the Philippines: Yamang Lupa Program**

## ❖ **Changing Lives thru CW Management**





# Community Watershed (CW)

- ❖ Intends to support agricultural productivity
- ❖ Where new science tools, methods & innovation developed by ICRISAT and other programs converged, tested, and demonstrated on a field scale
- ❖ Hydrology of the watershed becomes the entry point for integrating interventions in crops, livestock, and collective actions
- ❖ Dovetailed with capacity building



# Timeline of CW Projects at ICRISAT

India | South Asia | Southeast Asia

**1976**

ICRISAT's initial works on  
integrated watershed management

**1999-2000**

Ranga Reddy District, Andhra Pradesh, India  
**Adarsha Watershed**

Vidisha District, Madhya Pradesh, India  
**Lalatora Watershed**

Bundi District, Rajasthan, India  
**Goverdhanpura Watershed**

Dewas District, Madhya Pradesh, India  
**Semli Watershed**

Guna District, Madhya Pradesh, India  
**Kailaspura Watershed**

**Late 2000**

Kim Boi District, Hoa Binh Province, Hanoi, Vietnam  
**Thanh Ha Watershed**

Khon Kaen Province, Thailand  
**Tad Fa Watershed**

Mahaboobnagar, Nalgonda, Kurnool, Prakasam &  
Anantapur Districts Andhra Pradesh, India  
**APRLP Watershed**

**2005  
-2006**

Kola, Tumkur, Chitradurga, Charwad and Haveri Districts, Karnataka, India

**Sujala Watershed**

Tirunelveli District, Tamil Nadu, India - **Tamil Nadu Watershed**

**2003**

Guizhou Province and Yunnan Province, China  
**Lucheba Watershed**  
**Xiaoxincun Watershed**

Adilabad District, Andhra Pradesh, India  
**Powerguda Watershed**

**2004-2005**

Bulacan, Tarlac, Ilocos Sur & Bohol, Philippines  
**Dona Remedios Trinidad Watershed**  
**San Clemente Watershed**  
**Sta Maria Watershed**  
**Sto Nino Watershed**

# CW at ICRISAT

- Started in **1972** as **on-station research**
- Uses biophysical characterization of the **watershed as springboard** for other interventions
- Themes:  
**Soil and water conservation** taking into account soil health, cropping systems, livestock etc
- **Grain productivity** went up to **4 tons** from 1-2 tons/ha



Source: ICRISAT



# CW at ICRISAT

Low cost physical structures (broad bed furrows & contour bunds) & equipment (tropicultor) are easy to manage, which:

reduced soil loss  
by **60-75%**

rainwater loss by  
about **60-70%**

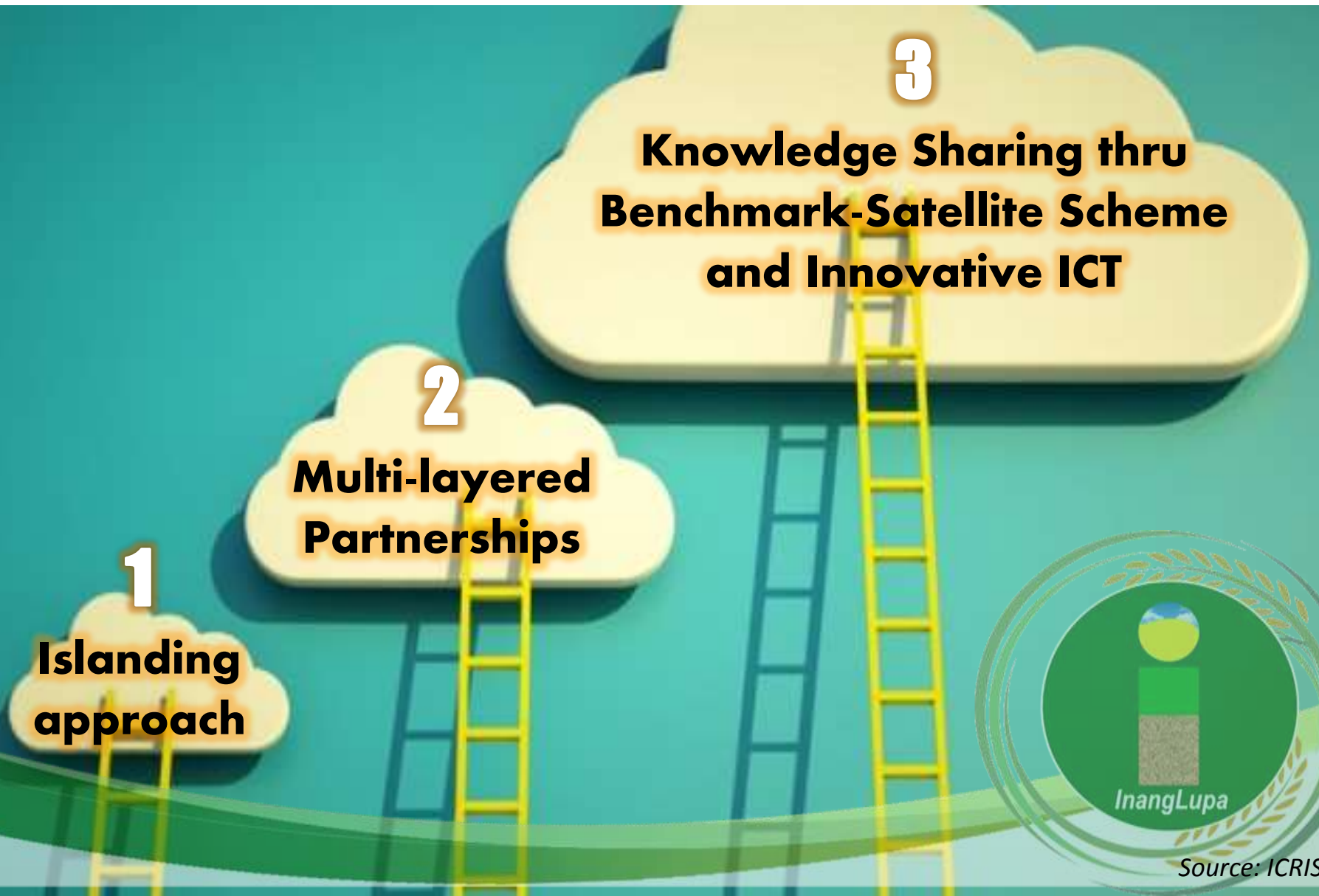
increased water  
recharge by **40%**

Initial results show much improvement  
(and sustainability) of **agricultural  
productivity in SAT ecosystem**



Source: ICRISAT

# Drivers for Upscaling



# 1. Islanding Approach

- ❖ Establishment of benchmark CW at regional levels
- ❖ Benchmark sites serve as islands or models for showcasing different biophysical and social interventions; and satellites are where simultaneous activities take place to influence others
- ❖ Excellent exchange of learning and honing the potentials of research development
- ❖ Have minimum requirements:
  - 800-900 mm annual rainfall
  - 150-200 mm soil water holding capacity
  - 120-240 days growing period
- ❖ Proves **beneficial in promoting advocacy** not only within the islands but also in satellites and even neighbouring villages; strong links developed between the island & satellites improved farmers' confidence and trust

A key feature:

- **sense of ownership** inculcated among the locals;
- sense of **inclusion**,
- taking **collective action**, and
- enjoining **certain degree of guidance from outsiders**



Source: ICRISAT



# Impacts

## Increased water availability

Groundwater availability

i.e 7.3 m in Lalatora, Madhya Pradesh;  
4.2 m in Kothapally

## Reduced run-off and soil loss

in Tad Fa watershed, Thailand

Seasonal run-off reduced to less than half  
(194mm/ha) & soil loss less than 1/7<sup>th</sup>  
compared to the conventional system  
(473 mm run-off and soil loss 31.2 t/ha)

## Increased productivity

In 66 watersheds in India, increased yield by 3-4 times



Source: ICRISAT

# Impacts



## Increased incomes

in Tad Fa and Wang Chai watersheds, Thailand; farm incomes increased by **45%** within 3 years

## Increased carbon sequestration

of **3.7t/ha** in 24 years under improved management with pigeonpea-based system in vertisols

## Decreased migration in India

Introduction of watershed activities reduced migration by **8.2%** in Rajsamndhiyala watershed, Gujarat



Source: ICRISAT



# Other Impacts

In India:

- **Literacy** and **SHG formation**
- **Women's group** put up their **income generating activities** like vermicomposting
- Instill **concept of environmental protection** and **conservation** among the **youth**
- **Capacity development** where a critical mass trained served undertook similar skill-building in satellite watersheds

In South Asia:

- Good case for **consciousness-raising** on the importance of an integrated approach to soil and water conservation





# 2. Multi-layered Partnerships

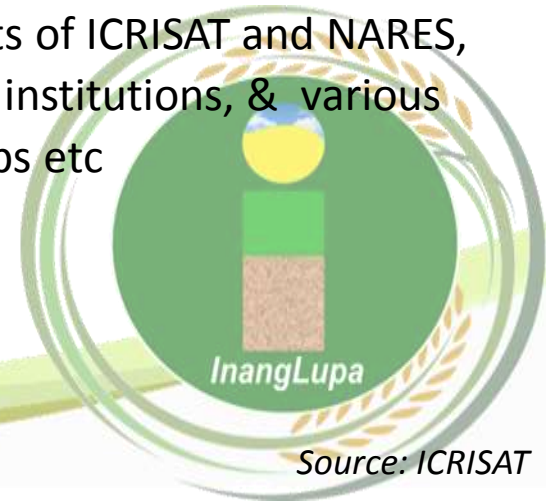
**ICRISAT experience in building alliances puts across two very important lessons:**

1. Trust will stand as a measure for creating relationships and how well these relationships are able to yield the support they need
2. Projects which do not aim to benefit the implementing body will not languish when direct financial support ceases

## South-South Partnership

- Benchmark watershed was also launched in Thailand (Tad Fa), China (1), and Africa

- ❖ Different type of partnerships depending on what works best
- ❖ Consortium mode of partnership is efficient & effective in managing and upscaling the islands/model watersheds
- ❖ Complex issues like declining productivity are effectively addressed by joint efforts of ICRISAT and NARES, donors, state institutions, & various interest groups etc



# 3. Knowledge Sharing & Innovation.

## ICT Innovations for Agriculture

- ❖ KSI is an indispensable **component of cooperation** for development
- ❖ Exchanges can open opportunities for **partnerships** and **cooperation**
- ❖ Learning and insights drawn from the experiences of the CW projects are **packaged thru modern & conventional means**
- ❖ **Importance of social networks** in various forms and scale are the pipelines for creating impacts



# Knowledge Sharing & Innovation:

## ICT Innovations for Agriculture



- ❖ Main hub was **established in 2004** in Addakal, Andhra Pradesh in partnership with a women's group. To date, there are 5 access points
- ❖ Supported by **user sensitive communication materials** such as color coded maps, education through CDs with the help of Digital Green

- ❖ **Experimental Hubs** as the means to transfer ICRISAT's experimental results to farmers' communities through demonstrations in farmers' field



Source: ICRISAT



# ICT-mediation

as an **emerging pedagogy**



The revolution of world wide web (**www**)



- Dramatic change in technology landscape for the last 15 years
- Innovative use of Information and Communication Technology (ICT) can potentially solve gaps in agriculture.



## Informative tool

Provides vast amount of data in various formats such as audio, video, and documents

Voice



Video

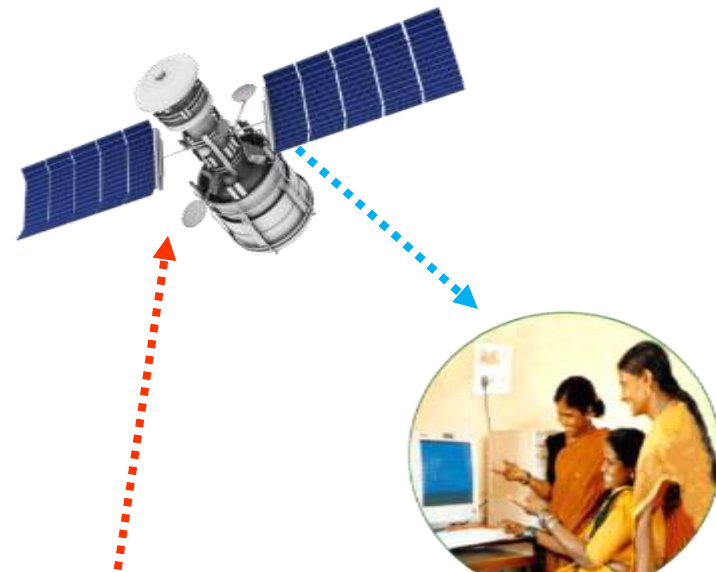


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# ICT4D Innovations for Smallholder Agriculture

- Develops demand-driven and need-based content type of information, communication, and capacity building
- An innovative and cost-effective medium to educate and support a critical mass of rural women and men



Rural information hub



[www.vasat.org](http://www.vasat.org)



Village 1



Village 2

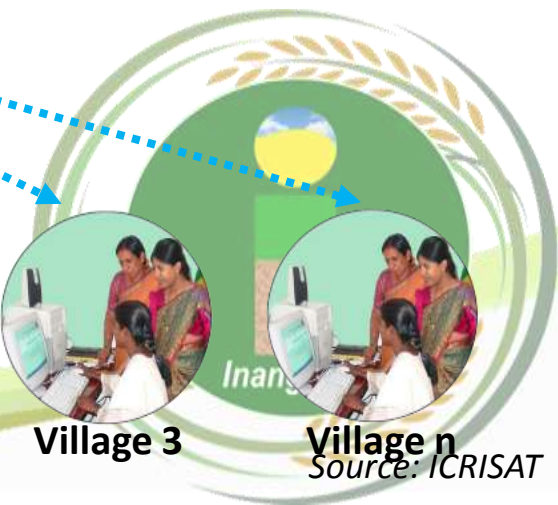


Village 3



Village n

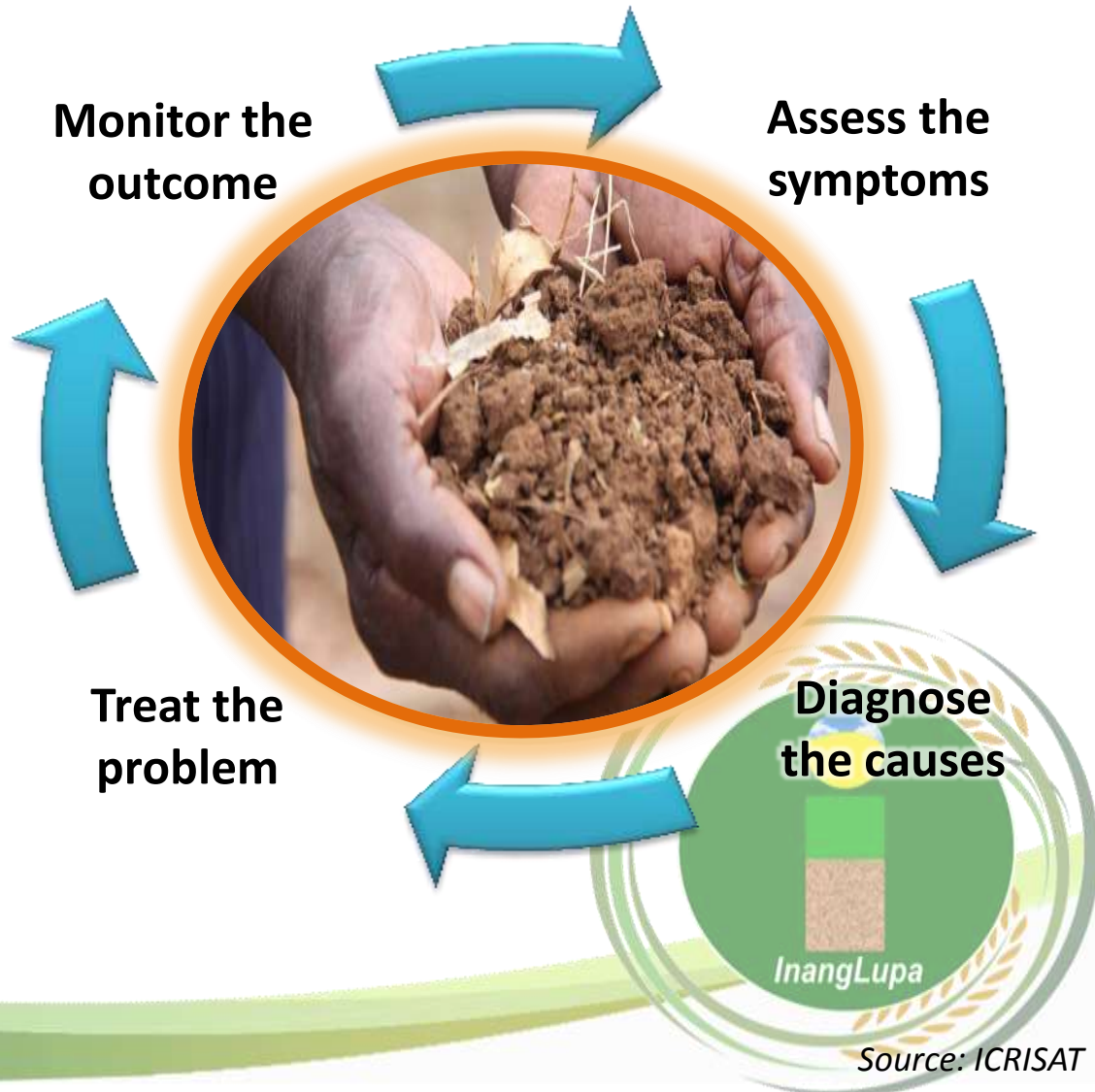
Source: ICRISAT



# Soil Health Assessment as an Entry Point

## **Bhoochetana:** Transition to land health

Uses soil health assessment as an entry point to plan science-based interventions that can lead to tangible benefits for farmers through convergence of sustainable technologies for increasing productivity of farm households with an effective integrated watershed management approach.

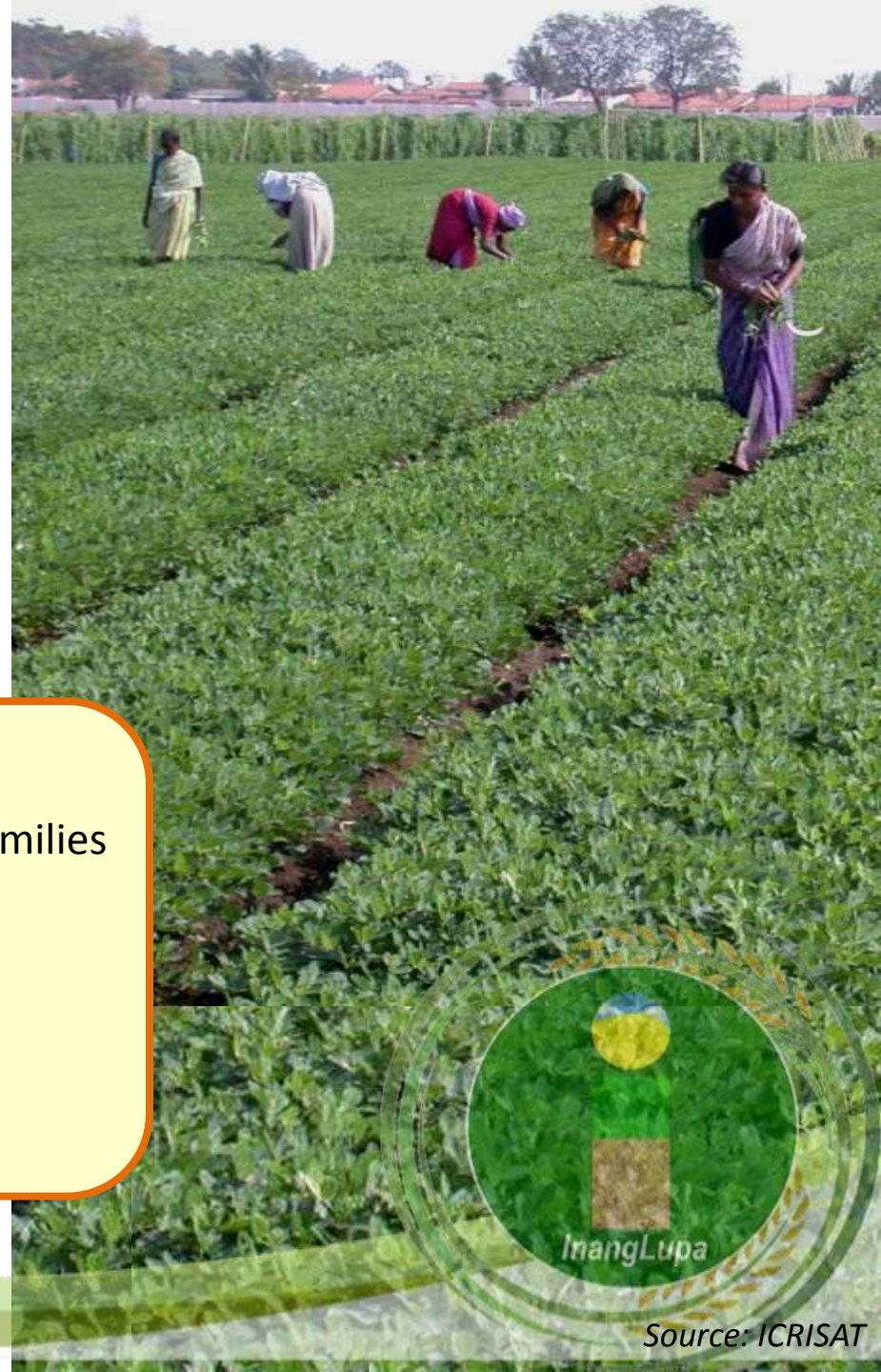




# Case in India: Bhoochetana (Soil Rejuvenation)

is a mission mode project of ICRISAT that harness science for sustainable use of natural resources among farmers and increase rainfed crop yields by 20%.

- Increased crop yield by **20-66%**
- Covered **3.1M** ha and benefitted **4.4M** families
- Contributed to rise in agriculture growth: above **5%** annually since 2009
- Benefit-cost ratio: **3-14:1**
- Accrued net benefit in 4 years: **\$ 240M**





# Bhoochetana: A Scaling-up Model

Listening to  
and  
Supporting  
women

Sustainable  
agriculture  
intensification  
approach

Soil sampling  
and tailored  
inputs

Capacity  
building and  
innovative  
knowledge  
sharing

Legume  
intercropping  
and crop  
rotation  
practices

Water  
harvesting  
and irrigation

Seed  
preparation,  
composting,  
pest  
management

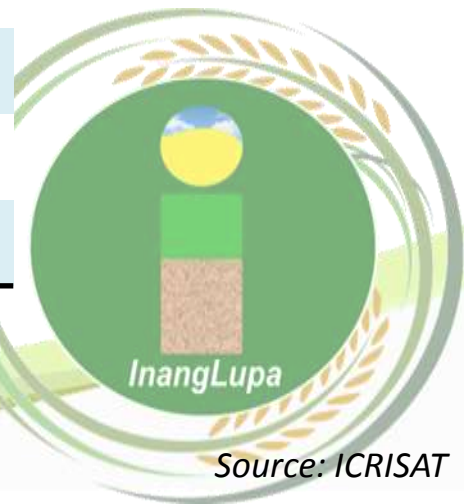
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# Narrowing the yield gaps

Percentage of farmers' fields deficient in soil nutrients in different states of India

State	No. of farmers fields	Org.C %	Av.P ppm	K ppm	S ppm	B ppm	Zn ppm
Andhra Pradesh	1927	84	39	12	87	88	81
Karnataka	1260	58	49	18	85	76	72
Madhya Pradesh	73	9	86	1	96	65	93
Rajasthan	179	22	40	9	64	43	24
Gujarat	82	12	60	10	46	100	82
Tamilnadu	119	57	51	24	71	89	61
Kerala	28	11	21	7	96	100	18

**SAT Soils**  
are not only  
**thirsty** but  
also **hungry!**



Source: ICRISAT



# Bhoochetana Achievements



**Saved water.** Farmers did conservation furrows and added to the soil organic materials, which led to better conservation of water.



**Saved the environment.** Farmers use biocontrol agents, not pesticides that pollute the environment.



**Saved their soils.** To avoid soil erosion, farmers did contour planting, green manuring, broad-bed and furrow planting.



**Saved on fertilizers.** Instead of following blanket recommendations, farmers tested their soils for lack of nutrients.



**Saved good seeds.** ICRISAT gave farmers high-yielding and drought-resistant new/improved varieties of chickpea, peanut, pearl millet, pigeon pea, and sweet sorghum.



# Case in the Philippines: Yamang Lupa Program

is the Philippine adaptation of the *Bhoochetana* concept.  
It has 3 pilot regions – **4,927 ha** (as of 1<sup>st</sup> quarter of 2015)

- Quezon (Luzon)
- Samar (Visayas)
- Zamboanga Sibugay (Mindanao)





# YLP Impacts

- Increased yield of **50% - 232%** after 2 years
- Average increase on net income over farmer's practice is **153%**
- Developed **216 Soil Health Cards (SHCs)** covering **4,927 ha**
- Result of YLP rice demonstration was **higher by 11%** as compared to farmer's practice





# Changing Lives thru CW Management

- ❖ New common watershed guidelines
- ❖ IGNRM, holistic livelihood approach - economic security
- ❖ Sustainability and empowerment thru innovative knowledge sharing



- ❖ Science-based consortium approach

- ❖ Social inclusion (equity and gender) thru convergence

- ❖ Learning and evolution thru collective action



# ***Thank you!***

“Everything you do has some effect,  
some **IMPACT.**”

-Dalai Lama



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